

THE 'RYEGHT' RYEGRASS SKELLERUP GUMBOOT GIVEAWAY PROMOTION TERMS AND CONDITIONS

1. Promotion starts 1st of January 2018 and closes 5.30 pm EST 31st of May 2018
2. This promotion is open to primary producers that have made an eligible purchase within Australia.
3. Upon completion redemption process, Farmers (or Heritage Seeds end-users) will receive one pair of Skellerup 'Clutha' Gumboots with every 1,000 kg of eligible purchase of selected Heritage Seeds ryegrass purchased between 1 January 2018 and 31 May 2018.
4. Redemption forms must be lodged on line at www.heritageseeds.com.au or received post (details in point 6) no later than 5pm June 30th 2018.
5. Eligible purchase criteria:
 - a. 1,000 kg or more in any combination, of Bealey NEA2, Impact 2 NEA2, Shogun NEA, Viscount NEA, Tempo, Hogan ryegrass varieties, Renovator Elite, Renovator HR and Renovator 850i as a straight purchase (purchases made as part of a mix are ineligible for this promotion).
 - b. Claimants must be an end-user (farmer) whom will be sowing the seed. Resellers are ineligible to redeem the gumboots.
 - c. Purchase the Heritage Seeds products from a rural retailer or reseller between 1st January 2018 and 31st May 2018.
 - d. Claimants can redeem multiple pairs of Gumboots by purchasing more than 1,000 kg when the combined exceeds a further 1000kg (eg for 2,000 kg purchase of eligible straight product = 2 pairs of Gumboots).
 - e. Part amounts under 1000kg are not eligible for another pair of gumboots (e.g. 1700kg purchase of eligible straight product = 1 pair of gumboots).
6. Redemption of Gumboots:
 - a. Farmers whom have made eligible purchases must register online and provide all details request, this includes proof of purchase. The online Redemption form is available at www.heritageseeds.com.au, once on the site follow the promotion links to the Redemption page.
 - b. If claimants are unable to access the internet, they can send their name, phone-number, street address and proof of purchase (a copy of an tax invoice from the reseller showing the purchase of seed) to:

Heritage Seeds Gumboot Giveaway
26 Prosperity Way
Dandenong South
Victoria 3175.
 - c. All claims must have been received by Heritage Seeds either online or via mail by 30 June 2018.
 - d. Please note that only Gumboots under this promotion will only be shipped within Australia
7. Delivery of Gumboots: Heritage Seeds aim to deliver the Gumboots within 3 months of submitting an eligible claim. Heritage Seeds is not responsible or liable for any delay in supply of gumboots under this promotion which are outside of its control.
8. Heritage Seeds reserves the right to refuse a Redemption if required information is not supplied or Redemption is not deemed eligible in Heritage Seeds opinion.
9. This promotion is strictly while stocks last and will be supplied on a "first in, first served" basis.
10. Gumboots are only offered as the Skellerup 'Clutha' model, other models cannot be requested and will not be supplied.
11. Privacy: A copy of Heritage Seeds full Privacy policy is available at www.heritageseeds.com.au. If the Farmer or end user is an individual, Personal Information submitted in the Redemption form will be collected and used by Heritage Seeds to complete supply of boots and for any other purpose described in Heritage Seeds' Privacy Policy. Heritage Seeds may disclose Personal Information to its related bodies corporate, service providers. Heritage Seeds may disclose Personal Information overseas to its related bodies corporate located in The Netherlands and other countries as listed in the Privacy Policy (available at www.heritageseed.com.au).

Heritage Seeds or one of its related bodies corporate may use Personal Information to contact the farmer or end users (including by telephone call, SMS or email) in relation to products, services or other offers that Heritage Seeds thinks may be of interest to the farmer or end user.

The farmer or end user may opt-out of receiving marketing information from Heritage Seeds and its related bodies corporate at any time by requesting to "opt-out of marketing information" via email on orders@heritageseeds.com.au or post to 26 Prosperity Way Dandenong South Vic 3175. Alternatively ring Heritage Seeds to opt-out on 1800 007 333

The farmer or end user should refer to Heritage Seeds' Privacy Policy at www.heritageseeds.com.au for more information about how Heritage Seeds handles Personal Information including how to seek access to or correct Personal Information, or submit a privacy complaint and how that complaint will be handled. Tim Pepper, Marketing Manager – Heritage Seeds can be contacted on tpepper@heritageseeds.com.au or 0417 500 911 in relation to any queries about the manner in which Personal Information is handled by Heritage Seeds.
12. This promotion is being conducted by Heritage Seeds, 26 Prosperity Way, Dandenong South Victoria 3175. Heritage Seeds ABN 43 007 614 379. For more information, please contact Lynne McKay on 1800 007 333.