

# HOLLYWOOD™

## Elite Seeded Bermudagrass



**Fast Establishment**



**Wear Tolerant**



**Dark Color**

Hollywood provides excellent quality and a distinct cost advantage over planting vegetative varieties. Hollywood was one of the top-rated seeded varieties in the 2007-2012 NTEP trials, rivaling the quality of Riviera and Princess 77.

Hollywood is a synthetic variety produced from clonal lines that originated from collections made in Washington state and Georgia. Seven of these clones survived multiple winters in Northern Idaho, resulting in excellent cold tolerance. Hollywood's diverse genetics provide a winning combination of characteristics in overall turf quality, density, genetic color, fall color, winter color, spring greenup, leaf texture, establishment, and damping-off resistance.

### Key features

- Excellent Cold Tolerance
- Top Rated Seeded Turf Quality
- High Shear Strength for Sports and Sod

**QUALITY  
RESEMBLES  
VEGETATIVE**

### Maintenance

|                          |                     |
|--------------------------|---------------------|
| Seeding Rate:            | 2-3lbs./M*          |
| Mowing (Recommendation): | 0.5-1" (1.25-2.5cm) |
| Mowing (Down to):        | 0.25" (0.64cm)      |

\*M=1,000 square feet



### Technical Information

#### Applications

Hollywood's fine leaf texture and dark color strongly resemble the elite vegetative bermudas. For most applications, Hollywood can be established by seed in place of more costly and time-consuming vegetative varieties. Hollywood is recommended for golf course fairways, tees, and roughs, lawns, parks, business landscapes, and sports areas in warm humid and semiarid regions, including areas of the Transition Zone. Hollywood is not recommended for putting greens.

#### Establishment

Hollywood rates highly for percent establishment, but extra care should be taken during the first year for complete establishment and competition against weeds. For best results, Hollywood should be planted in areas of full sunlight when soil temperatures reach 65°F or greater. Cover seed with no more than 1/4" of soil. Maintain adequate soil moisture around seed using frequent but light irrigation. During the grow-in phase, it is recommended to apply 0.5lbs. Nitrogen per 1000 sq. ft. every two weeks with the first application made 2 weeks after emergence. Continue this schedule for 60-90 days then apply 0.75-1.5lbs. Nitrogen per 1000 sq. ft. each month of the growing season. The management intensity level will determine the amount of nitrogen required monthly. Sports turf installations should use the higher rate while residential lawns may prefer to use the lower rate. It should also be noted that in fall, when Hollywood is preparing for dormancy, it is recommended to apply additional amounts of potassium while significantly reducing nitrogen.

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