

## PRESS RELEASE

Koninklijke De Heus wins Family Business Award 2015  
Family Business Award underlines importance of family businesses to the  
Dutch economy

**The Hague, 24 June 2015 – The family business Koninklijke De Heus from Ede has been chosen the ‘Family Business of the Year 2015’. The jury praised the supplier of nutritional products for animals for its sustainably produced feed products, efficiency and technological advancement in product innovation. The brothers Co and Koen de Heus received the prize during the Family Business Award 2015 ceremony in De Nieuwe Kerk in The Hague. This prize is awarded annually by the Family Business Foundation (*Stichting Familie Onderneming*) in order to focus attention on Dutch family businesses.**

In the presence of Her Majesty Queen Máxima and over 350 entrepreneurs/invitees, brothers Co and Koen de Heus were presented with the Family Business Award by John Fentener van Vlissingen, founder of the Stichting Familie Onderneming. The jury commended De Heus for the family’s unique form of cooperation within the company. The family values continuity and consensus, with a focus on: passing on to the next generation and co-optation. The company has experienced impressive growth and development based on its own capacity and continuously develops new initiatives. De Heus is an international, innovative family business that possesses a healthy entrepreneurial spirit and places high value on long-term thinking in regard to employees, customers and investments.

De Heus and four other nominated companies were selected from a group of over 500 Dutch family businesses. The other finalists this year were: Walraven from Mijdrecht, Enza Zaden from Enkhuizen, Nolet Distillery from Schiedam and Barenbrug Groep from Nijmegen. Flexibility in the areas of innovation and developing new markets, together with a strong social involvement, is what these five financially solid family businesses have in common. In 2013, Gassan Diamonds received the first edition of this annual award and in 2014, Westland Kaas was selected ‘Family Business of the Year 2014’.

*End of press release*