

# SOS® COOL SEASON TO THE RESCUE



*Prior to Seeding with SOS Cool Season*



*Four Weeks after Seeding with SOS Cool Season*



*"We were especially pleased that we were able to do this so late in the year, with temperatures in the forties and fifties."*

*Ian Fulp, Director of Kodiak Parks and Recreation*

## SOS® Cool Season Saves Alaskan Sports Field in Just Four Weeks

With a very poor sports field on his hands at the beginning of the season, Ian Fulp, Director of Kodiak Parks and Recreation, was looking for a solution. In September Ian placed a call to Barenbrug who introduced him to the SOS Super Over Seeding Cool Season program. SOS Cool Season is designed to germinate at cooler temperatures and blend well into existing turf. The result: just four weeks after overseeding, with temperatures in the forties and fifties, Ian's field was play-ready. Turn to Barenbrug's SOS program to maintain winter turf quality with proven solutions. **Go to [barusa.com](http://barusa.com) for the full story.**

 **BARENBRUG**

Great in Grass®

[www.barusa.com](http://www.barusa.com)

# SOS Cool Season

## What is SOS Cool Season?

SOS Cool Season is a rugged sports turf overseeding product based on a true turf-type annual ryegrass. Turf-type annual ryegrass germinates faster and at colder temperatures than perennial ryegrass. It is an ideal over-seeding product to repair your sports field during the season. A number of customers have experienced great success with SOS Cool Season. A good practice is to broadcast the seed before a game. During the game the seed will be forced into the ground. Depending on the weather you should see new seedling within a few days.

## Not all annual ryegrasses are meant for turf.

A common misconception is that all annual ryegrasses are created equal. One of the most recognized names in the annual market is Gulf, but Gulf is not a true turf-type annual. Through a cooperative effort with Texas A&M, Barenbrug revolutionized this market with the introduction of Panterra, a true turf-type annual ryegrass. But the efforts did not stop there. Barenbrug's newest annual ryegrass varieties are dwarf, dark colored and can withstand mowing at fairway and tee height. The photo below illustrates the difference between Gulf (*right*) and the new generation of turf annual ryegrass (*left*) used in the SOS program. It shows very clearly what Barenbrug has achieved after years of breeding turf-types annual ryegrasses. These varieties now look and perform much like perennial ryegrass. There are also a number of companies pursuing intermediate ryegrass, but they are in essence, perennial ryegrasses and cannot compete with the qualities of annual ryegrass.

Barenbrug believes turf type annual ryegrasses are the future of over seeding. We believe that the unique combination of cost effective seed, fast germination and good turf quality make turf type annual ryegrass the Super Over Seeding Solution.



(Left) True turf-type annual ryegrass is fine-leaved and low-growing, ideal for overseeding sports fields.  
(Right) Gulf annual ryegrass is large-leaved, grows tall and requires more mowing.



Tony Leonard, Director of Grounds for Lincoln Financial Field - home to the NFL's Philadelphia Eagles uses SOS Cool Season.

## SATISFIED CUSTOMERS

Not only the people at Kodiak Alaska have used SOS successfully. Also Tony Leonard at the Philadelphia Eagles is using SOS Cool season already for years. As well as TURF & dirt, a company specialized in sports field maintenance and consulting in Maryland has had outstanding results with SOS. Kurt Nilsson from TURF & dirt: "we just have a lot of fun with the SOS product, we have never seen a germination like this on any grass!".

SOS is also used as a grass for over seeding Bermudagrass. There are a lot of golf courses, sports fields, home lawns and landscape projects seeded with SOS every year with fantastic results.



Great in Grass®  
800.547.4101 phone  
www.barusa.com



Distributed by:

