

Table 4. Return on investment of high quality recommended varieties versus low price 'standard' varieties

With a seedrate of 40 kg/ha, a <u>price difference</u> of € 1,-/kg equals:
<u>More yield</u> : 5% more yield at 10.000 kg DM/ha priced at € 0,15/kg equals €75,-/ha
..over a 5 year period:
<u>Better persistency</u> : a productive sward life of 4 years compared to 5 means 20% more reseeded
..with re-seeding costs of € 510,-/ha this equals:
A higher <u>disease resistance</u> gives better quality, more intake and more yield..
Profit

** over a productive sward life of 5 years*

€/ha*
- € 40,-
+ 375,-
+ 102,-
+ 437,-